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Gerard McTernan
Executive Producer, CivicFest

Gerard McTernan is an executive producer/producer/creative director for large scale shows and special events. His main career has been in 'live' production, although he also has produced in television, radio, print and recording studios. McTernan began his life in the entertainment industry on stage at age 12 and moved behind the scenes in his 20s. Since then he has produced extensively throughout the United States, Canada, Germany, Switzerland and Great Britain. He also has produced properties in English, French, Italian and Chinese (Mandarin and Cantonese). At present, McTernan is focused on creative projects that have both television appeal and publishing opportunity.

McTernan currently serves as executive producer of CivicFest, a non-partisan civic event being held in conjunction with the Republican National Convention. CivicFest is a celebration of Minnesota and American history, democracy and the U.S. presidency, and includes more than 35 world-class exhibits, a 60,000-square-foot marketplace and a media center.

Current projects tend to be large-scale national events with production budgets in the millions and staff in the thousands. As executive producer, McTernan oversees the development of the creative process and then brings together the staff and forces required to realize the objective, all within the constraints of time and budget. He has created projects for various sports and entertainment organizations as well as communications projects for a number of corporate and governmental entities.

As an entrepreneur, McTernan has created two successful companies, Gazebo Productions and Trimedia International Inc. – both providing state-of-the-art services to a wide range of corporate, social and governmental clients. As a consultant, McTernan has provided his expertise to many entities including World Cup Soccer, Disney Special Events and the National Basketball Association.

Prior to his work as a producer, McTernan worked in many branches of the entertainment industry with activities in the concert music industry, large-scale fashion show production, commercial musical theater, corporate communications, entertainment special events and dance. His early career path in the industry provided a firm footing in many branches of production with roles as associate producer, director, production manager, technical director, stage manager, theatrical sound designer, lighting designer and master electrician.

He took time out for a very successful stint as a teacher of marketing, economics and law in the secondary school system.

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