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THE MINNEAPOLIS SAINT PAUL 2008 HOST COMMITTEE HIRES GERARD MCTERNAN TO PRODUCE MAJOR CIVIC CELEBRATION

Event to be Held at Minneapolis Convention Center in Conjunction with 2008 Republican National Convention

ST. PAUL, MINNESOTA (April 1, 2008) – The Minneapolis Saint Paul 2008 Host Committee has hired Gerard McTernan to produce a major civic non-partisan celebration in conjunction with the 2008 Republican National Convention. The event, which will showcase 35 exhibits about Minnesota and American history, democracy and the U.S. Presidency, will be open to the public and will span more than 285,000 square feet at the Minneapolis Convention Center. A formal announcement about the event will be made mid-April.

McTernan has produced many high-profile events including Salt Lake 2002 Cultural Olympiad – Discover Navajo: People of the Fourth World; All-Star Fan Fest for Major League Baseball; and Super Bowl XXX Street Spectacular. He also produced *PoliticalFest* for the 2000 Republican National Convention held in Philadelphia and recently was producer for the Carlson 70th Anniversary World Gala in Las Vegas. Many of his events have garnered national and international media coverage because of their size, scale and subject matter.

“Gerard has a long history of being involved with large-scale productions and we are fortunate to have him working with us on this history-making event,” said Cynthia Lesher, President of the Minneapolis Saint Paul 2008 Host Committee. “We are excited about this opportunity and hope to make it a wonderful experience for all participants.”

More than 150,000 people are expected to attend this civic celebration.

"I am thrilled to be working on this production, which will provide a once-in-a-lifetime opportunity for people of all ages to experience a remarkable assembly of attractions with tremendous historical value, as well as an opportunity to learn a little bit more about this great state," McTernan said.

The Host Committee, which is producing the civic celebration, is a non-partisan, 501c3 non-profit organization charged with promoting the commerce, image and prestige of Minneapolis, Saint Paul and the entire region in preparation for the 2008 Republican National Convention.

About The Minneapolis Saint Paul 2008 Host Committee

The Minneapolis Saint Paul 2008 Host Committee is charged with promoting the commerce, image and prestige of Minneapolis, Saint Paul and the entire region in preparation for the 2008 Republican National Convention. The Host Committee is made up of community leaders who are committed to educating people and businesses to come to Minnesota to work, live, play, visit and invest. For more information, visit www.msp2008.com.

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